



Call Toll Free 1-800-265-7863 Ext. 210 to order Ext. 219 for information.

**Features & Benefits**

Features	Benefits
Formulated to meet nutritional requirements of newborn puppy	Closely matches that of mothers milk for critical first weeks of life
Correct balance of protein, fat and lactose	Provides nutrients at natural digestible level for optimal growth and health Reduces risk of digestive upset
Raw materials -only high quality, edible, sources.	Optimum suspension, solubility, digestibility and so absorption by newborn
Protein supplied 100% from quality milk sources	Consistent, more available and readily digested by young puppy. Protein and its amino acid balance are important for optimal growth and metabolic controls.
Lactose	Level regulated to allow lactose digestion. High lactose can result in digestive upsets.
Fat (specific quality blend of 'edible' digestible fats and oils)	Puppies are born with minimal fat reserves. Level formulated to supply energy needs of newborn puppy and for active growth.
Multifunctional	Can also be used to supplement bitches ration, growing puppies, show dogs and convalescing dogs
High level of Vitamin E and C	Important antioxidants in maintaining and promoting health and immune function
Optimum feeding concentration	Similar to bitch's milk
Complete supplement of stable forms of vitamins and minerals	Maintains longer shelf life and assists growth and health
Economically priced	Everyone can afford it
Very palatable	Puppies drink all the milk